



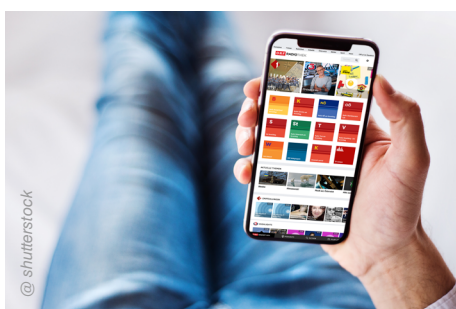
# Radio streaming



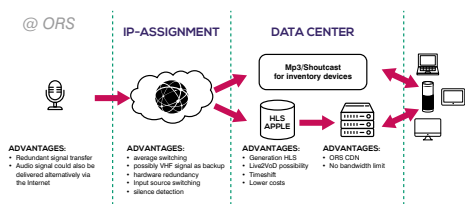
More and more, radio consumers expect to be able to listen whenever and wherever they want. With its extensive expertise in streaming services, ORS can meet this demand in the best possible way and implement radio streaming solutions comprehensively and competently.



Radio streaming makes content available via the Internet.



ORS was able to successfully implement the streaming of ORF Live Radio within ORF SOUND.



Wide range of web radio options scalable for the whole of Austria.

**ORF SOUND**

As with moving image content, radio stations can also be accessed via internet, and can therefore be consumed anytime and anyplace and are thus accessible to an even wider audience. Listeners can also hear radio programmes after their initial broadcast.

## THE ORS SERVICE PORTFOLIO

Whether live streaming of radio programmes or of regional events: ORS competently implements individual requests and supports radio and content providers from the planning stage to the optimal technical implementation of the radio stream.

### COMPREHENSIVE SOLUTIONS FROM A TO Z

- Signal acquisition, encoding of radio streams and playout via a content delivery network (CDN) are implemented and standardised by ORS

### STATE-OF-THE-ART TECHNOLOGY

- ORS guarantees fail-safe delivery of radio streams using the latest technology available
- Total transparency is guaranteed throughout the process: usage data is aggregated and transmitted to contractors for further evaluation in a standardised format
- The streaming solutions provide maximum flexibility as they allow multiple formats and qualities to be delivered
- The system is also suitable for small and large numbers of listeners due to its scalability

### ADAPTIVE STREAMING

- All ORS radio streaming solutions offer adaptive streaming. This means that the bandwidth requirements are adapted to the circumstances of the users. Both MP3 and HLS streams are played out, therefore increasing the availability on different end devices
- Pre-roll ads can also be integrated on request (via Adswizz)

## REFERENCES

### ORF SOUND

ORF SOUND bundles all ORF audio offerings, including the programmes Ö1, Ö3, FM4 as well as the nine regional radio stations and podcasts. All twelve ORF radio stations are available via livestream and can be listened to for seven days afterwards. ORS is responsible for the technical realisation of the radio streaming solution and facilitates access to public radio via the Internet.



More information at [ors.at/en/streaming/radio-streaming](https://ors.at/en/streaming/radio-streaming)