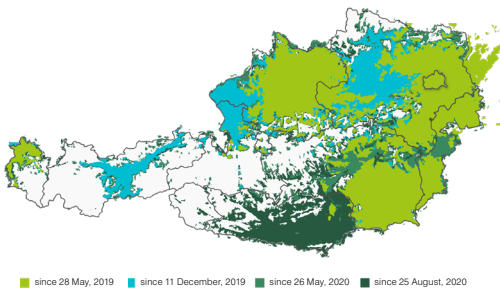


DAB+ digital radio



The DAB+ digital transmission standard not only offers listening pleasure within noise-free quality, but also enables an even greater variety of programmes and topics in the Austrian radio market. ORS broadcasts 59 programmes via the nationwide DAB+ transmitter network and already provides 84 percent of the national and regional Austrian population with digital radio.

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84 percent of the Austrian population are able to benefit from digital radio services.



ORS provides customers with an all-round service for the digital broadcasting of their radio programmes.

In addition to the Austria-wide DAB+ network, ORS also operates a regional DAB+ multiplex in Vienna, as well as five additional regional coverage areas for regional program offerings.

THE ORS SERVICE PORTFOLIO

With its modern DAB+ infrastructure, ORS guarantees comprehensive customer-specific solutions for the digital broadcasting of its customers radio programmes: from technical planning to programme delivery, from multiplexing to market launch.

PLANNING

- Development of the required terrestrial broadcasting infrastructure and creation of frequency and coverage concepts

PROCUREMENT

- Procurement consultancy, process outsourcing and tender management

IMPLEMENTATION AND TECHNICAL OPERATION

- Processing, reception and forwarding of signals (audio, video and additional data) for encoders and multiplexers
- Generation of the complete transport stream including all additional data

OPERATION & MAINTENANCE

- Ongoing operation at the highest service level as well as maintenance and monitoring using the latest remote monitoring technologies

MONITORING

- Operational monitoring and a professional early warning system

CONSULTING

- Development of business models and business plans for market entry



More and more new cars are equipped with DAB+ receivers. @ shutterstock

REFERENCES

DAB+ enables the reception of numerous radio programmes focused on a wide range of topics – in optimum quality and free of charge.



More information at ors.at/en/radio/dab-digital-radio