

Cloud Video Kit

The Cloud Video Kit enables state-of-the-art streaming: from live events to content-on-demand, secured by top DRM and controlled by an intuitive management panel. Worldwide delivery thanks to CDN, sharp analysis tools and exclusive content access control. Your media vision becomes reality!



Cloud Video Kit is a true specialist for video processing and protection of your videos. It provides tools that cover the entire video streaming process – from uploading to advanced video processing such as conversion to streaming formats, handling your live events, recording and playback, to the analysis of moving image content.

Cloud Video Kit eliminates the complexity of using multiple tools and platforms. Simultaneously, it provides a flexible pricing structure that allows users to pay only for what they actually use, thus avoiding unexpected costs. This is complemented by 24/7 support to ensure smooth execution of all live events and streams.

THE ORS SERVICE PORTFOLIO

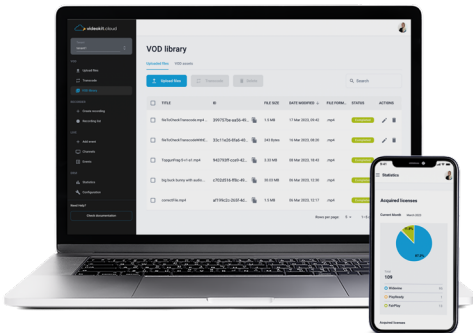
- **Complete video lifecycle solutions:** From recording to transcoding and delivery – Cloud Video Kit provides you with a seamless workflow.
- **Scalable & flexible:** Adaptable to a wide range of requirements, whether VoD or live streaming for small startups or large media houses.
- **API integration:** Seamlessly integrate Cloud Video Kit into your own applications and create customised video experiences.
- **Integrated DRM & CAP:** Secure your content and control access with state-of-the-art digital rights management.

FUNCTIONALITIES

- **Livestreaming:** Broadcast events in real-time and reach your audience anywhere, anytime.
- **VoD (video-on-demand):** Enable your users to watch video content at their convenience anytime and anywhere.
- **Live video recorder:** Record live events and make them available immediately or later for streaming on demand.
- **CDN (Content Delivery Network):** Ensure fast and reliable delivery of video content to a global audience.
- **Content Management Panel:** Organize and manage your video content conveniently through a central dashboard.
- **DRM (Digital Rights Management):** Protect your content from unauthorized use, duplication, and abuse (e.g., re-streaming).
- **CAP (Concurrent Access Protection):** Prevent account sharing and limit the number of accesses per user (from different devices, for example) for protected content.



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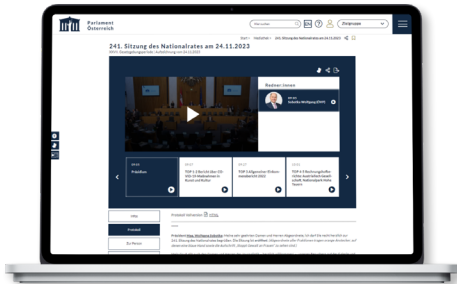
Organise and manage your video content conveniently via an intuitive dashboard.



Stay in touch with your audience through livestreaming, we take care of the processing.



Protect your video streams from piracy and ensure that only authorised users can access them.



Plenary sessions of the National Council and Federal Council can be followed live and on-demand via the website of the Austrian Parliament.

VIDEO PLAYER

- **Easy integration:** Integrate the video player into your service via embed code or REST API.
- **High playback quality:** Guaranteed playback quality on every screen.
- **Comprehensive analytics:** Gain valuable insights into your users viewing habits and improve the user experience.
- **Monetization:** Monetize your content quickly and efficiently with advertising.

WHY CLOUD VIDEO KIT?

- **Full control:** While alternative providers have their own monetization and advertising policies, with Cloud Video Kit you retain full control over your content and how you monetize it.
- **No Unwanted Ads:** Avoid intrusive ads or recommendations for unrelated content as commonly found on other platforms.
- **Branding Options:** Personalize the player according to your corporate design with no limitations.
- **Advanced data protection settings:** With Cloud Video Kit, you determine which data is collected without compromising on privacy.

REFERENCES

SIMPLITV STREAMING

ORS also launched its own streaming product for the TV platform simpliTV. Numerous practical streaming features and on-demand capabilities ensure personalised TV experience. Whether it is a 7-day replay, start/stop, restart or recording with the the personal video recorder – this innovative television experience can be enjoyed not only via the Smart TV app but also on all mobile devices such as smartphones or tablets.

AUSTRIAN PARLIAMENT'S MEDIA LIBRARY

The Austrian Parliament Media Library provides livestreams of all plenary sessions of the National Council and the Federal Council, including sign language interpretation. For this project, ORS implemented a future-proof hybrid solution that combines the best of both cloud and local infrastructure worlds.



More information at
videokit.cloud